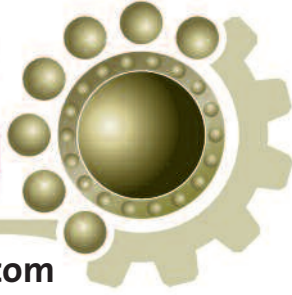


**PLANT&ASSET MANAGEMENT**

**2012**



[www.maintenanceuk-expo.com](http://www.maintenanceuk-expo.com)

**17-19 April 2012**  
**NEC, Birmingham**



***The perfect fit***

***The UK's dedicated Plant, Maintenance & Asset Management exhibition***

# Welcome to Plant & Asset Management 2012

Plant & Asset Management 2012 is the exciting new event dedicated to the UK maintenance sector, solely concerned with all aspects of the management and maintenance of physical assets. The show will be a unique opportunity for industry professionals to source the latest maintenance innovations and strategies.

Plant & Asset Management 2012 forms part of the co-location of events at the NEC, Birmingham between the 17-19 April 2012, alongside, MACH, Drives & Controls, Air-Tech, and The International Fluid Power Exhibition (IFPEX). Bringing these events together provides an integrated networking and exhibition platform for engineering decision makers that will be a highly focused environment with added value for the visitor. With an anticipated 40,000 visitors to the co-located shows in 2012, Plant & Asset Management will ensure exhibitors reach the broadest cross-section of professionals possible.

Running alongside Plant & Asset Management will be a comprehensive programme of short, practical seminars across all three days of the show, covering key topics in maintenance, including condition monitoring, predictive maintenance, best practice, plus much more. The show has the support of key sector organisations, including the Institution of Diagnostic Engineers, the British Compressed Air Society (BCAS) and the British Fluid Power Association (BFPA).

Don't miss out. Become part of the UK's largest and most successful manufacturing event now.

## A wide range of exhibitors

Exhibitors will be vendors and suppliers of plant and maintenance equipment and related products/services.

These include but are not limited to:

- Alignment systems
- Asset management and maintenance information systems
- Bearings, lubrication and oil analysis
- Bearing maintenance equipment
- Facilities & Premises Management
- CMMS/EAM
- Condition monitoring and predictive maintenance
- Contract maintenance and management
- Industrial cooling: seals, pumps and valves
- Maintenance and asset management consultancy services
- Technical training
- Thermography/temperature measurement

## A wide range of visitors

Visitors to Plant & Asset Management 2012 will be chief, plant, works, maintenance, mechanical, electrical, production engineers and managers, plus professionals responsible for their company's health and safety, training, logistics, facilities management, operations and factory management.

They will come from OEM and end-users sectors such as:

Food/drink/tobacco, mining and quarrying, basic metals & fabrication, wood & wood products, leather goods, transport, hotels & restaurants, paper and printing, construction, mechanical engineering, rubber & plastics, textiles, electrical/electronic engineering, motor vehicles, government, chemicals & pharmaceuticals, utility suppliers, machinery manufacture, plus other manufacturing industries.

## The Plant & Asset Management seminars

A programme of technical seminars and workshops which covers a diverse range of topics that will be of interest and value to plant, maintenance and asset management professionals, as well as act as a networking opportunity for the exchange of ideas and experiences. The sessions will be presented by industry experts from suppliers, trade associations or professional bodies and will include case studies from front line practitioners. Topics and sessions will include:

CMMS & EAM - systems and applications  
Contracting & Outsourcing Management  
Electrical Maintenance  
Facilities & Premises Management  
Maintenance & Asset Management Strategies  
Predictive Maintenance

Condition Monitoring - theory and applications  
Education & Training  
Energy Management  
Health & Safety  
Plant Engineering Management  
Thermography

Attendance at the seminars will be **FREE** to exhibition visitors, who will be encouraged to book in advance to give speakers an idea of the number and diversity of the audiences they will be addressing.



in association with

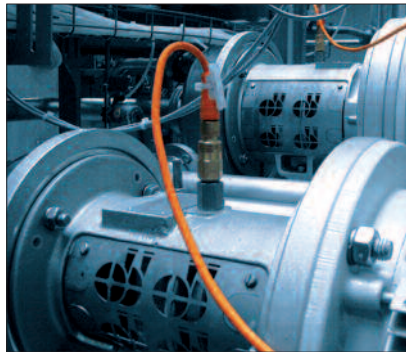


# High profile marketing campaign

As well as joint promotion with Drives & Controls, IFPEX, Air-Tech, MACH, Electrex and IP&EE, Plant & Asset Management 2012 will benefit from a high-profile public relations, advertising and marketing campaign, which will target the best quality visitors.

Plant & Asset Management 2012 will be promoted through:

- Editorial in leading industry journals such as Plant & Works Engineering, Maintenance & Engineering, Drives & Controls and more, derived from an extensive PR campaign supported by advertising
- Regular bulletins and newsletters sent to selected databases of industrial engineers and managers
- An extensive direct mail and email campaign targeting key industrial personnel
- Over 250,000 tickets distributed in the months leading up to Plant & Asset Management 2012
- Press briefings to leading industry journalists and editors on the exhibition and seminars
- Technical briefings, seminars and workshops
- VIP visits
- Extensive website promotions
- Personalised invitations, posters and visitor tickets sent to all exhibiting companies – as many as you need
- Dedicated Plant & Asset Management 2012 website to inform visitors and exhibitors at every stage
- Cross-promotion through Air-Tech, Drives & Controls, IFPEX, MACH, Electrex and IP&EE
- Exhibitor sponsorship opportunities
- Promotion via UK and overseas trade associations and sponsoring bodies
- Visitor entry free of charge
- Exhibition catalogue free of charge and much more...



## Cost to exhibit

**SPACE ONLY:** £250/m<sup>2</sup>

**STANDARD SHELL SCHEME:** £280/m<sup>2</sup> and includes: Wall panels, grey carpet, 2 x 120w spotlights, yellow fascia and nameboard, 1 x 500w power socket (incl. power)

**SHELL SCHEME PACKAGE:** £295/m<sup>2</sup> and includes: Wall panels, grey carpet, 2 x 120w spotlights, yellow fascia, nameboard, 1 x 500w power socket (incl. power), 4 x chairs, 1 x table and waste bin

US dollar and Euro options available

**A unique opportunity to demonstrate your company's products and services to Blue Chip organisations such as:**

**PANDUIT EUROPE**  
**PARKER HANNIFIN**  
**WYNDEHAM GRANGE LIMITED**  
**GKN AEROSPACE**  
**R TWININGS & CO LTD**  
**WARNER**  
**MARTIN-BAKER AIRCRAFT**  
**U K ATOMIC ENERGY AUTHORITY**  
**BABCOCK INTERNATIONAL GROUP**  
**GLAXOSMITHKLINE**  
**SPIRAX SARCO**  
**CARILLION CIVIL ENGINEERING**  
**EMERSON**  
**BIRMINGHAM AIRPORT**  
**JCB ATTACHMENTS**  
**CADBURY**  
**CORUS**  
**LAND ROVER**  
**SOUTH WEST WATER**  
**ENER-G**  
**ROLLS ROYCE SUBMARINES**  
**ROSS CERAMICS ROLLS ROYCE**  
**LAFARGE AGGREGATES**  
**COUNTRY STYLE FOODS**  
**E ON**  
**ITT WATER & WASTEWATER**  
**UNILEVER**  
**H J HEINZ CO LTD**  
**BAE SYSTEMS**  
**NISSAN MOTOR MANUFACTURING**  
**CISCO**  
**UNITED COMPANY FOR FOUNDRIES**  
**MULLER DAIRY UK**  
**HONEYWELL**  
**YOKOHAMA INDUSTRIAL**

**Visitors from these companies attended Air-Tech, Drives & Controls, IFPEX and the other co-located shows in 2010.**

## Co-located Events



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